

# Galerie kreó

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## PRESS RELEASE

**Pierre Charpin &  
Alessandro Mendini**  
« All'aperto » collection

Exhibition:  
Galerie kreó  
du May 24th 2008  
au July 25th 2008

Opening night  
Saturday 24th 2008  
from 4 :00 p.m. until 9 :00 p.m.  
Opening hours :  
Tuesday to Friday  
From 2 :00 p.m. until 6 :00 p.m.  
And on Saturday  
from 11 :00 a.m. until 7 :00 p.m.

### « All'aperto : Out ! »

The All'aperto project proposed by the Galerie kreó associates the designers Alessandro Mendini and Pierre Charpin on the common theme of the Bisazza mosaic technique applied to furniture objects, intended to be outside.

We could also say: a game of mosaics, like a game of words.

Isn't design always a thing of variations around those equivocal?

However All'aperto indicates without ambiguity the adopted direction, the one of the outside, of the opened (aperto), echoing like an « Out ! » with school tonality, always a title of glory for the undisciplined one of design.

Mosaic is also an outside: the material hides the structure on which it is laid. It prevents it to be identified and makes it moreover insignificant.

The appearance remains a mystery: the material is here an enigma that contains the object and the subject, it carries the inside and the outside world.

A drawing and a pattern remain, thus, a silhouette and the nuances of its dress, worn by some elementary functions: an armchair, a flower stand, a bench, and two tables compose the gallery's proposal.

All is in front of, in the decor, in the convention and the game.

If mosaic talks about detour, of the game and its rules, it convenes also the distance, of physical nature as well as cultural.

With time, the age and the resistance of the material and the one of space, the apprehension will change according to whether one is close or not.

Included in the All'aperto proposition, lodges the hypothesis of the Powers of Two: it could refer to the collaboration of two designers, Mendini and Charpin, like in the change of perception that takes place because of the image's enlargement of the Eames' exercise, Powers Of Ten.

In mosaic, it is a question of reproduction, not in the technical sense, but in its love significance.



«ALL'APERTO» BENCH, 2007  
PIERRE CHARPIN &  
ALESSANDRO MENDINI  
producer: galerie kreó  
Limited edition of 8 pieces  
+ 2 a.p. + 2 prototypes

crédits photo : ©Fabrice Goussset - courtesy galerie kreó

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